

HONORABLE RONALD B. LEIGHTON

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT TACOMA

U.S. BANK NATIONAL ASSOCIATION,

Plaintiff,

v.

EEL RIVER INVESTMENT COMPANY, et
al,

Defendants.

Case No. C04-5623 RBL

ORDER GRANTING DEFENDANT'S
MOTION FOR JUDGMENT AS A
MATTER OF LAW

INTRODUCTION

Following five days of trial to the bench, defendant moved for judgment as a matter of law. The Court, as the trier of fact, having considered the evidence presented in plaintiff's case in chief, determined as the trier of fact that plaintiff failed to establish essential elements of its claim. The case was dismissed with prejudice. This Order memorializes the Court's reasoning in granting defendant's motion at the end of plaintiff's case.

FACTS

In early 2002, Veril Olsen was seeking financing for one of his companies. He was introduced to Sterne Agee & Leach, Inc., an investment brokerage company ("SAL"). Olsen wanted SAL to assist in a \$15 million financing deal. Dep. of Sullivan, 15:1-17:5. At the time, a draft private placement memorandum (prepared by defendant Ross) already existed for a proposed \$15 million securities offering in the form of a fixed rate trust preferred stock, for which Firststar Bank (later merged with U.S. Bank

1 (“USB”)) was to serve as the custodial agent or trustee. SAL was only willing to work on the offering if it
2 were a variable rate offering with a high Moody’s rating.

3 SAL agreed to be the Placement Agent for what became the Eel River Investment Company
4 (“ERIC”) Trust Preferred Redeemable Stock Series 2002A (“Shares”), responsible for placing the Shares
5 with an accredited investor once their structure was finalized. A structural requirement was that \$15
6 million appear as equity to Thira Capital, who Olsen expected to provide additional funding in order for
7 ERIC’s parent company, Eel River Acquisition Company (“ERAC”), to purchase the assets of a sawmill in
8 Fortuna, California. Dep. of Sullivan, 18:6-24. SAL undertook to determine if it could place a stock that
9 actually traded like debt and had the following debt features: the ability to be collateralized; a stated
10 maturity date; regular interest payments; a call feature that allowed the issuer to redeem the security before
11 maturity; a demand feature allowing the investor before maturity to return the security and receive the full
12 amount paid for it; and at least an “AA” Moody’s rating. SAL discussed such a security with John Goetz
13 who possessed extensive institutional investment experience and worked for the Fort Washington Advisors
14 (“FWA”), serving as an agent of the investors in Touchstone Investment Trust Money Market Fund
15 (“Touchstone”) and Western-Southern Life Assurance Company (“W-S”) (collectively the “Holders”) who
16 eventually purchased the Shares. Dep. of Goetz, 11:13-12:16.

17 It was decided that the security for repurchase of the Shares would consist of an irrevocable letter
18 of credit from Humboldt Bank with an irrevocable standby letter of credit from the Federal Home Loan
19 Bank of San Francisco (“FHLB”) (collectively the “Credit Facility”). Dep. of Goetz, 18:5-8. This feature
20 gave the Shares a high quality Aaa/P-1 Moody’s rating. Dep. of Goetz, 18:5-13. SAL and Goetz
21 discussed changes in the structure of the deal that the Holders wanted and SAL relayed these suggestions
22 to ERIC. Whatever Goetz and ERIC agreed upon became part of the final structure.

23 The Holders, ERIC, SAL, Michael Ross, and USB were all involved in the formulation of the final
24 structure of the Shares, following extensive negotiation. Ross, who was ERIC’s counsel, drafted the Trust
25 Deposit Agreement with Indenture Provisions (“TDA”) and the Confidential Private Offering
26 Memorandum (“CPOM”). (Tr. Exhs. 528 and 512) USB, which was to serve as Trustee, received drafts
27 of the TDA and the CPOM, which Brian George and his supervisor reviewed. Dep. of George, 10:11-12;
28 97:3-100:22.

1 The final structure of the Shares purported to provide the Holders with a very secure, highly-rated
2 investment with an acceptable return. They would receive variable-rate quarterly interest payments, the
3 amount of which would be calculated each quarter, and they had the ability to require the repurchase of
4 their investment for the full purchase price plus accrued interest for any reason, at any given quarter. See
5 CPOM, 6:8-10; TDA § 2.4; First Amendment to TDA § 2.4(f). (Tr. Exh. 542) Under the structure, the
6 funds to repurchase the Holders' shares would come from the Credit Facility and not ERIC in the event the
7 shares were tendered. See CPOM, pp. 1, 5 and 11. The investment was designed and structured to be as
8 secure as the Credit Facility.

9 ERIC was a start-up entity with no operating history. See CPOM, p. 13. For that reason,
10 prospective investors were explicitly told not to look to ERIC but, rather, to look only to the Credit
11 Facility and to the strong financial position of the credit issuers (Humboldt and FHLB) as the repayment
12 source of the purchase price on the Shares. CPOM, pp. 11 and 13. As part of the structure, ERIC was to
13 (and did) supply an opinion of counsel that the payment of the purchase price and interest pursuant to the
14 Credit Facility upon tender or redemption of the shares would not constitute a voidable preferential
15 payment for bankruptcy purposes, or a post-petition transfer that would be recoverable from the Holders
16 by a creditor of ERIC. See CPOM, p. 6.

17 According to John Goetz, the Holders decided to invest in the Shares based solely on the credit
18 support - Credit Facility - and would not have bought the Shares but for such credit support. Dep. of
19 Goetz, 6:6-25; 34:8-13; 37:1-13; 107:23-108; 110:21-11:12. Based on the Credit Facility, the Holders
20 determined that the Shares posed a minimal credit risk. Dep. of Goetz, p. 107:23-108:16; 111:13-22, Tr.
21 Exh. 529.

22 The Holders purchased their Shares on May 21, 2002. Touchstone purchased \$2 million and W-S
23 purchased \$13 million. Dep. of Goetz, at p. 106:9-16; 106:22-107:17.¹ At this date, USB held an
24 Irrevocable Direct-Pay Letter of Credit from Humboldt and an Irrevocable Standby Letter of Credit from
25 FHLB, each in the amount of \$15,135,000, constituting the security for the Shares, to be drawn upon to
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27 ¹On May 23, 2002, in an internal transaction, W-S sold \$2 million of its Shares to Touchstone for \$2 million in cash.
28 In November 2002, W-S decided to sell another \$2 million of its Shares to Touchstone and SAL provided the logistical support
needed to affect the actual transfer and sale. On February 4, 2003, W-S sold another \$4 million of its Shares to Touchstone for
\$4 million in cash, with SAL providing the logistical support. Dep. of Goetz, 115:1-7; 185:6-188:24.

1 pay the Holders the full purchase price they paid for the Shares plus accrued interest in the event the
2 Holders tendered the Shares or in the event that ERIC repurchased them. The original Letters of Credit
3 were to be held by USB in a secure vault. Dep. of George, 69:11-71:12. Therefore, as of such sale date,
4 the representations of the CPOM and TDA material to the Holders' investment decisions, were entirely
5 true.

6 In June 2002, George and his supervisor left USB. Dep. of George, 10:11-21; 19:11-22. Around
7 the time George left, USB assigned the ERIC trust account to Frank Leslie. Dep. of Leslie (Vol 1
8 4/14/05), 35:7-18; 38:6-25.

9 SAL was asked in the Fall of 2002 to determine if there was a way to reduce the Letter of Credit
10 fees ERIC was paying, which culminated in the First Amendment to the TDA, the terms of which were
11 negotiated and agreed to by all the parties including the Holders. Dep. of Goetz, 50:20-51:4; Dep. of
12 Leslie, 76:21-77, 25. One of the key changes was the narrowing of the definition of Permitted Investments
13 because the collateral to secure the Holders' investment would no longer be in the form of irrevocable
14 letters of credit, but instead would be in the form of deposits of the \$15 million or the investment of those
15 funds in certain limited investments that would still allow the structure to obtain an AA rating from
16 Moody's. Another important TDA change was the modification of § 3.7 concerning the Withdrawal
17 Credit Facility, which would secure the funds to repurchase the Shares and which was required to be put in
18 place before ERIC could withdraw any of the \$15 million. *See* First Amendment to TDA, § 3.7.

19 Pursuant to the First Amendment to the TDA, the letters of credit from Humboldt Bank and FHLB
20 were cancelled and the \$15 million of proceeds from the initial sale of the Shares was transferred to USB
21 and placed in the Initial Deposit Account (a part of the Share Purchase Account), which funds USB then
22 held in trust for the Holders to repay the purchase price of the Shares when the Holders tendered them.
23 *See* TDA, §§ 2.4, 4.3(a), 4.3(c).

24 The deposit of the proceeds with USB in the Initial Deposit Account was designated a "Permitted
25 Investment." ERIC could appoint an Account Manager ("AM") who had two limited duties, one of which
26 was to "designate the Permitted Investment in accordance with § 4.6 of the TDA." TDA, § 4.7. Pursuant
27 to § 4.6, monies in the Share Purchase Account (which includes the Initial Deposit Account) were to be
28 invested or reinvested in Permitted Investments as instructed by ERIC's AM (Veril Olsen was ERIC's

1 AM). Leslie was aware that the funds could be invested only in Permitted Investments. Dep. of Leslie
2 (Vol. I, 4/14/05), 95:23-25. Section 4.6 explicitly required that “[a]ll Permitted Investments shall be held
3 by or under the control of the Trustee and shall be deemed at all times to be part of the fund and account
4 which was used to purchase the same.”² ERIC could not withdraw funds from the Initial Deposit Account
5 unless and until a Withdrawal Credit Facility was provided. Amended TDA § 3.7. The Holders were
6 relying on USB as Trustee “to maintain the [\$15,000,000] principal on deposit in an investment account
7 pledged solely for the payment of principal on [the Shares]” and were not relying on ERIC to make the
8 requirement payments under the TDA. Dep. of Goetz at 96:12-22, 119:3-120:18. After the Amendment,
9 the Holders still found the Shares to be a good investment. In a memo commenting on the change in the
10 credit facility, Goetz recommended that the Holders keep the Shares because they had “a very attractive
11 yield for such a high quality issue.” Dep. of Goetz, 113:12-24, Tr. Exh. 546.

12 Approximately one month later, on December 24, 2002, ERIC authorized and directed U.S. Bank
13 to transfer the \$15,000,000 in Share proceeds at U.S. Bank to a Swiss bank, Banque de Patrimoines Privés
14 Geneve (“BPP”), for the purpose of investing the same in a Societe Generale Bond fund (hereinafter, “SG
15 Securities”), with the asset to be held ultimately in an ERIC account at BPP. ERIC assured U.S. Bank that
16 the transfer and purchase of SG Securities was a Permitted Investment under the Indenture. In the same
17 letter, ERIC stated that U.S. Bank would have the right to immediately liquidate the purported SG
18 Securities and have a first priority to draw upon the proceeds to pay the purchase price of the tendered
19 Shares. U.S. Bank complied with ERIC’s directions and transferred the money to BPP. ERIC even
20 provided U.S. Bank with confirmation suggesting \$15,000,000 had been placed in ERIC’s account at BPP
21 on February 17, 2003. (F. Leslie Dep., Vol. 2) at 82:2-17; 117:16-118:17; (F. Leslie Dep., Exhs. 60, 55
22 and 24).³

23 What ERIC failed to inform U.S. Bank was that upon receiving the money into its account at BPP,
24 ERIC immediately began to dispose of the funds for improper purposes. For example, after receiving the
25 SG Securities, ERIC immediately began to liquidate portions of the SG Securities and transfer those funds

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27 ²USB agrees that the duty to hold or control all Permitted Investments under the terms of the TDA as amended was its
explicit duty as Trustee. Dep. of Egan (Vol. I), 102:17 - 103:12.

28 ³ERIC’s confirmation was itself misleading because it reflected \$15,000,000 in SG Securities. However, the actual cost
of the \$15,000,000 “face value” investment was only approximately \$12,445,500. Exh. M (V. Olsen Dep., Exh. 101).

1 to its accounts at Humboldt Bank in California and Key Bank in Washington. Thereafter, ERIC
2 transferred the funds to defendants Eel River Acquisition Corporation and Eel River Lumber Products,
3 LLC, to purchase sawmills, and to defendant Olsen. Olsen spent the money for his own personal use and
4 benefit.

5 In 2004, following notification of a lawsuit against Veril Olsen and Eel River Investment Corp., the
6 Holders, for the first time, doubted the low risk nature of their investment. The Holders tendered their
7 shares for payment on September 1, 2004. Holders of \$110,000,000 of shares from a similar 2003 offering
8 on behalf of ERIC also tendered their stock for redemption at the same time. U.S. Bank, as trustee, was
9 able to redeem the \$110,000,000 in shares but because it had relinquished control of the \$15 million
10 investment it could not pay the principal and interest owed to the 2002 investors. Promptly, John Goetz,
11 acting on behalf of his institutional investors, demanded payment from U.S. Bank, as trustee.⁴ Within
12 three weeks time, U.S. Bank paid the Holders all that they were owed, acquired the shares and took an
13 assignment for all claims the original Holders might have against those associated with the original stock
14 offering. U.S. Bank, standing in the shoes of the original investors, then commenced this suit seeking
15 rescission or damages from Eel River and Veril Olsen as Issuer, Michael Ross as counsel for Eel River, and
16 Sterne, Agee & Leach as placement agent or underwriter.

17 Following a number of settlements, the case proceeded against Sterne, Agee & Leach (SAL) for
18 violation of the Washington State Securities Act (WSSA). Specifically, U.S. Bank alleged that SAL was a
19 seller or an aider and abettor who sold securities using material misrepresentations or omissions to entice
20 the unwitting investor. At the end of the day it sought rescission, return of the \$15,000,000 purchase price
21 of the stock and interest at the statutory rate of 8% (a much higher rate than the investment contemplated).
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23 The misrepresentations or omissions that U.S. Bank asserted against SAL are as follows:
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27 ⁴In notes prepared by Goetz (Tr. Exh. 574), the investment advisor noted that a U.S. Bank representative admitted to
28 him that the BPP investment was not a permitted investment under the Amended TDA. Goetz also noted that U.S. Bank violated
§§ 3.7 and 4.6 of the Amended TDA by losing control of the investment (§ 4.6) and by not requiring a withdrawal credit facility
(§ 3.7) before relinquishing funds to ERIC.

1. That the original Articles of Incorporation prepared by ERIC's Attorney Ross did not describe essential terms, rights and obligations of the shares in violation of the Washington Business Corporations Act;
2. The offering documents prepared by Ross did not disclose the hybrid nature of the stock with essentially debt features;
3. SAL failed to inform Goetz of Veril Olsen's litigation history,⁵ and
4. Ross failed to disclose that he did not qualify as an "independent director" of ERIC by virtue of the amount his firm was paid by ERIC in 2002.

DECISION

At the conclusion of plaintiff's case⁶, the Court dismissed the claims against SAL for failure to establish essential elements of the claim. Specifically, the Court, as the trier of fact, determined that any misrepresentation or omission in connection with the original offering was not material to the investors (Goetz) and not relied upon by the investors.

The Washington State Securities Act (WSSA) makes it unlawful for any person, in connection with the offer, sale, or purchase of any security, directly or indirectly:

1. To employ any device, scheme, or artifice to defraud;
2. To make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in light of the circumstances under which they are made, not misleading; and
3. To engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person.

RCW 21.20.010.

⁵SAL denies that the litigation index for Veril Olsen was provided to it by Attorney Ross, and Ross, at trial, cast doubt on his deposition testimony that he provided the information to SAL.

⁶The plaintiff informed the Court that its last witness in its case in chief would be Scott Strodthoff, a U.S. Bank employee. At the conclusion of the direct examination of Mr. Strodthoff, the Court announced its intention to dismiss the plaintiff's case. A recess was taken and plaintiff's counsel informed the Court, for the first time, that it intended to call Veril Olsen in its case in chief but that he would not be to Court until the following day. After lengthy argument, the Court indicated that Veril Olsen's testimony would not inform the Court regarding the elements of materiality or reliance and the Court dismissed the case.

1 Because the primary purpose of the WSSA is to protect investors, it is construed liberally.
2 *Guarino v. Interactive Objects, Inc.*, 122 Wn. App. 95 (2004). In order to recover damages in an action
3 under WSSA, an aggrieved party generally must show a right to rely on the representation as made.
4 Where an omission forms the basis for the claim, however, “positive proof of reliance is not a prerequisite
5 to recovery. Rather, a rebuttable presumption of reliance is created; which defendant can rebut by showing
6 that the plaintiff’s decision would have been unaffected even if the omitted fact has been disclosed.” *Id.* at
7 119.

8 An omitted fact is material if there is a substantial likelihood that a reasonable investor would
9 consider it important in deciding whether to invest. *TCS, Inc. v. Northway*, 426 U.S. 438 (1976). What
10 the standard contemplates is a showing of a substantial likelihood that, under all of the circumstances, the
11 omitted fact would have assumed actual significance in the deliberations of the reasonable shareholder. *Id.*
12 The issue of materiality may be characterized as a mixed question of law and fact. The determination
13 requires delicate assessments of the inferences a “reasonable shareholder” would draw from a given set of
14 facts and the significance of those inferences to him. For purposes of analysis, the “reasonable
15 shareholder” or “reasonable investor” in this case is an institution that is an “accredited investor” as defined
16 in Rule 501 under the Securities Act of 1933.

17 In the case at bar, institutional investors made their investment only after their representative
18 participated in extensive negotiations to shape the structure of the deal. After those negotiations, a
19 Confidential Private Offering Memorandum (Tr. Exh. 512) was drafted. That Memorandum described
20 what was material to the investors and what obligations were assumed by Sterne, Agee & Leach in
21 connection with their undertaking as placement agent. Specifically, the following disclosures were
22 contained in the CPOM:

23 “No financial or operating information with respect to the issuer is included
24 herein. Purchasers of the shares should make their decision to invest in the
25 shares solely upon their assessment of the creditworthiness of the primary
26 credit issuer and the confirming credit issuer. No attempt is made in this
27 Offering Memorandum to describe the issuer in a manner that would enable
28 purchasers of the shares to assess the creditworthiness of the issuer.
Accordingly, in deciding whether to purchase the shares, potential investors
should not rely on the ability of the issuer to make the required payments
under the indenture.”

...

1 Finally, the investor required that the investment be rated by Moody's Rating Service before it
2 would approve an investment in ERAC. On May 21, 2002, Moody's issued its rating at Aaa/P-1 and
3 stated the rational for the rating:

4 "The rating is based upon the credit quality of the confirming Letter of Credit
5 provided by the Federal Home Loan Bank of San Francisco and will be
6 changed whenever the Bank's rating changes."

6 (Trial Exh. 536).

7 After the structure was modified in September 2002, Moody's re-rated the investment to Aa2/P-1 (a
8 lower rating) to reflect the total reliance on U.S. Bank as Trustee for security and safety of the
9 investment. (Tr. Exh. 545).

10 Given the unique facts of this case, it is the inescapable conclusion of this Court that John Goetz
11 and his clients received exactly what they bargained for in their investment. They knowingly accepted the
12 minimal risk that banks issuing letters of credit would default on the obligations they assumed at the May
13 issuance date. While Humboldt Bank and Federal Home Loan Bank accepted the risk of performance by
14 the issuer, Goetz and his clients looked only to the Letters of Credit. Following his negotiations to
15 modify the structure in September 2002, Goetz placed his total reliance on U.S. Bank's ability to maintain
16 control of the investment so that any quarterly tender by the Holders would result in return of principal
17 plus accrued interest. When he first learned that his reliance on U.S. Bank was perhaps misplaced, Goetz
18 made immediate tender. Goetz was not disappointed. Although U.S. Bank had lost control of the
19 investment through its own inattention, as a highly rated financial institution, U.S. Bank stepped up and
20 made the investors whole.

21 Under the circumstances, it appears conclusively to this Court that Goetz placed his sole reliance
22 on the creditworthiness of those banks issuing letters of credit or, later acting as Trustee to preserve the
23 financial structure of the deal. Information unrelated to those institutions or to the structure of their
24 obligations to the investors was, in the end, immaterial to Goetz and his decision-making. U.S. Bank does
25 not advance its effort to obtain indemnification by standing in his shoes.

1 For these reasons, and further discussed at length at oral argument, SAL's Motion to Dismiss is
2 **GRANTED** and U.S. Bank's claims against it under the WSSA are **DISMISSED WITH PREJUDICE**.

3 DATED this 24th day of May, 2006.

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6 RONALD B. LEIGHTON
7 UNITED STATES DISTRICT JUDGE
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